



Save More Than The Planet
How Going Solar Saves You Money



Whenever people talk about the benefits of solar they always mention the same features. They talk about reducing your carbon footprint and fighting back against climate change.

These are great reasons to go solar.

But they're not the only reasons why you should consider installing solar panels on your roof.

If you work with GreenBrilliance, you stand to benefit financially as well. In this eBook, we'll show you all of the financial benefits there are to going solar.



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Solar's Effect On Your Electric Bill

The Problem: Your electric bill can get expensive, and unfortunately, it's a bill that you can't opt out of.

Electricity is kind of like water. To one degree or another, you need it. Sure, you can shorten your showers, but you still need to drink water. Similarly, you can probably turn off your air conditioning during the summer months, but you still need the heater on during the winter.

Electricity is just one of those things you can't completely cut out of your life.



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The Solution: GreenBrilliance can help bring down the cost of your electric bill, making it easier for you to pay month-after-month.

Before our GreenBrilliance reps even think of installing a solar energy system onto your roof, they first look to make sure they could design a system that will lower how much you pay for electricity. If we can't design a solar energy system that can lower your electricity bill, we'll let you know.

Our solar energy systems are not one-size-fits-all.

This helps us build the best energy system for you and your house, driving down the cost of electricity you have to pay for.



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Solar's Effect On Your Electricity Usage

The Problem: Time of use pricing makes it more expensive to use electricity when you need it most.

Your electric bill doesn't always cost the same. Some utility companies may charge you more if you're using electricity during peak hours of the day, and during peak months throughout the year. Basically, when you need electricity the most is when the utility company will charge you even more.

You can reduce your usage by turning off the air conditioner or other unnecessary items, but you're still left paying your bare minimum bill. At that point, you'll be completely subject to how much the utility company wants to charge you.



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The Solution: GreenBrilliance provides you clean, usable energy at the same price year-round.

Because we custom design your solar energy system to fit your home and to profit your checkbook, you know that you'll be able to come out ahead. Since we're effectively lowering the cost of using electricity, you can be more liberal with your electricity usage in general. With a lower electricity bill, you don't have to pick and choose whether or not to use your air conditioner.

GreenBrilliance helps make it easier for you to cool down or heat up your house.



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Solar's Effect On Your Budget

The Problem: Your budget is at least partially determined by this month's electricity bill.

Everybody has to stay on a budget. And budgets depend on being able to consistently predict your expenses month-after-month. That's hard to do when your electricity bill keeps changing.

Infact, it's nearly impossible.

How are you supposed to stay on budget when your bill can vary so much from month to month?

How much of a budget buffer should you have to account for possible spikes in energy costs? And what are you supposed to do if you're off? Dip into next month's budget?

The fact is, uncertainty makes budgeting hard.

But uncertainty about your budget necessities makes budgeting even harder.



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The Solution: GreenBrilliance brings consistency to your budget in a way your utility company won't.

Part of what makes our GreenBrilliance reps so great is that they will try and help you understand how much electricity your panels will produce. They can't give you an exact number, but the averages they give you will at least provide you with an idea of how much you can expect your panels to produce month-after-month. Your expected production average may both bring down the monthly cost of your electric bill and make it easier to plan for any financial fluctuations.

In other words, GreenBrilliance is able to bring steady predictability to your monthly budget.

And who doesn't want more stability in their budget?



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Solar's Effect On The Economy

The Problem: The energy sector plays such an important role in our economy, but the state of this industry is subject to quick and volatile changes.

Turn on any finance-related show for long enough, and you'll eventually hear them talk about the energy sector. The price of oil plays a major role in our economy, for better and for worse. At the end of the day, our economy is at least semi-dependent on fossil fuels and other nonrenewable forms of energy.

The more dependent our economy is on one industry, the more volatile it can be. As things stand right now, we need to gain more energy independence so the economy doesn't depend on oil as much as it currently does.



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The Solution: GreenBrilliance provides jobs, services, and products to the economy that we can depend on in place of fossil fuels.

A new solar energy system can not only help you be less dependent on the utility company, but can help the economy to be less dependent on the fossil fuel industry in general.

As the government started seeing the value of solar they started creating a variety of federal, state, and local incentives to help encourage even more people to go solar. These incentives, along with the growing popularity of solar energy in general, are having a snowball effect on our economy.

This effect has led to more jobs, a more diverse economy, and less national dependence on fossil fuels.

GreenBrilliance certainly isn't the only player in the world of solar, but we're definitely one of them. We know you'll be happy with the level of service we provide and the freedom to choose your power by going solar with us.



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GreenBrilliance Can Help With Panel Affordability

The Problem: We'd all love to go solar, but panels aren't always affordable for everybody.

Change is expensive, or at least it can be. We'd all like to do our part to go green and save the environment, but we can only afford to do so much. Some of us don't feel comfortable buying a new solar energy system outright, especially if the savings are going to come over time.

Budgets are tight for most people. And although it'd be great to save money on your next electric bill, it'd also be great if that savings didn't require a large initial investment to begin with.



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The Solution: GreenBrilliance offers a variety of financing options to maximize the affordability of solar for you and your home.

We know that not everybody is in the position to buy a new solar energy system outright. Even those who can might not want to for many reasons. That's why GreenBrilliance offers its customers a variety of solar financing options. Obviously, you can buy your solar panels outright, but you can also take out a loan and make monthly payments instead.

Another option is our Solar Power Purchase Agreement or PPA. With a PPA, we'll own all of the equipment and we'll take care of maintenance. We just sell you the power it produces at a lower rate than what your utility can typically provide.

You can also choose to lease your solar panels if you think that will be best for your budget.

Your solar rep will help you figure out which of these options is best for you and your budget. He or she will also help you know how to best take advantage of federal, state, and local solar incentives. These incentives can make the change to solar even more affordable.



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What Are You Waiting For? Start Saving Money Now!

There are so many great reasons to go solar, and so many of them have nothing to do with the environment. At the end of the day, you can save money on your electric bill, gain more wiggle room in your budget, and be less dependent on fossil fuels for your day-to-day living.

If you're interested in going solar, but you still have concerns whether or not it's the right choice for you, please reach out to one of our GreenBrilliance representatives. They will help you account for as many factors as they can and let you know whether or not a solar energy system is the right choice for you and your home.

Let GreenBrilliance help you start saving money today!



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